

ESG AND NET ZERO STRATEGIES





YOUR CARBON FOOTPRINT

Think about what you do in your business – what activities cause carbon emissions?

1. What consumes electricity in your business?



2. Where do you directly burn fossil fuels? Do you burn gas? Do you own vehicles? What about generators, forklifts, etc.?



3. How are goods and services getting to your business and how are you getting your goods and services to your customers?



4. What are the goods and services you purchase?










5. What types of waste does your operations produce, and how much?



6. What kind of business travel do you undertake?



YOUR NET ZERO PLAN-ON-A-PAGE

	Opportunities	Now	Then	Later
	Electricity (Energy efficiency, installing solar, buying GreenPower®)			
	Gas (efficiency, biogas, electrification)			
	Transport (utilisation, low-emissions vehicles, EVs, hydrogen)			
	Sustainable procurement (low emissions materials, carbon neutral supplies)			
	Waste management (recycling, circular economy, organics processing)			
	Land-based opportunities (sequestration, land management)			
	Offsets			

WHAT STRATEGY WILL YOU PURSUE?

Net zero is a long-term strategy, whereas going carbon neutral can be achieved immediately. These strategies are not mutually exclusive, and you can pursue both.

1. What are your advantages of going **net zero** and focusing on decarbonisation?



2. What are your disadvantages of going **net zero**?



3. What are your advantages of going **carbon neutral**, such as for instance brand value?



4. What are your disadvantages of going **carbon neutral**?



5. Having learned about the differences in going net zero or carbon neutral, and having reflected on advantages and disadvantages, what do you think best fits your needs?

- Net zero strategy
 Going carbon neutral
 Neither, I'm good for now

6. Please write down your thoughts – why did you tick the box(es) above?



7. If you want to go carbon neutral, what certification would you go for and why?

- My company
 My product(s)
 I don't want to go carbon neutral

8. Please write down your thoughts – why did you tick the box(es) above?



WHO CAN YOU TURN TO FOR HELP?

What are you trying to achieve?	Who can you engage?	Local or remote?
Develop your carbon footprint	Sustainability or net zero consultancy	Can be done remotely
Install solar and battery storage	Solar installers	Local
Renewable electricity supply	<ul style="list-style-type: none"> Your retailer if you are a smaller company Your retailer or broker if you are a bigger company 	Remote
Develop a net zero strategy	Sustainability or net zero consultancy	Can be done remotely but ideally with some onsite analysis and engagement
Climate Active certification	Climate Active registered consultants	Can be done remotely
Set a target in line with science	Sustainability or net zero consultancy	Can be done remotely

PUBLICLY AVAILABLE CARBON CALCULATORS

Carbon calculator	Link
Carbon Neutral	https://carbonneutral.com.au/carbon-calculator/
Point Advisory	https://pointadvisory.com/point-tools/carbon-calculator/
NGER Calculator	https://www.cleanenergyregulator.gov.au/DocumentAssets/Pages/NGER-Emissions-and-Energy-Threshold-Calculator-2021-22.aspx



YOUR NOTES

Lined area for taking notes.



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