

Perth Hills and Swan Valley Regenerative Agriculture for Perennial Horticulture



with Dr Christine Jones

What you'll learn about

- Transitioning businesses to regenerative practices
- Climate resilience business planning
- Integrating livestock into perennial horticulture
- Value-adding and market opportunities for regeneratively grown products.

Speakers include a soil scientist and microbiologist, slow food advocate, regenerative farmer, economist and strategic business development consultant.

**Thurs. 16 February
10:00am - 3.30pm**

**Core Cider House,
35 Merrivale Rd,
Pickering Brook**

\$19.95

Register Now!

This event is part of the Dr. Christine Jones regenerative farming systems workshops tour of Western Australia.

Perth Hills and Swan Valley

Regenerative Agriculture for Perennial Horticulture

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Core Cider House, Pickering Brook

Time	Topic	Presenter
10.00am	Introductions and Acknowledgement of Country	Bonnie Jupp Program Manager <u>RegenWA</u>
10:10am	Opening remarks	Nancye Gannaway <u>Perth Hills and Swan Valley Future Farming Systems Development Officer</u> , Climate Resilience Taskforce, Department of Primary Industries and Regional Development (DPIRD)
10:15am	Soil health in perennial horticulture businesses	Dr. Christine Jones Microbiologist and Regenerative agriculture advocate
11:25am	Integrated livestock into perennial horticulture systems	Blythe Calnan <u>Resource Consulting Services</u>
12:05pm	Slow Food Movement	Vincenzo Velletri <u>Slow Food Swan Valley</u>
12.20pm	Lunch	
1.00pm	Transitioning businesses to regenerative practices	Tony Della Bosca Economist <u>DPIRD</u>
1.40pm	Climate resilience business planning and value-adding opportunities for regenerative product	Maree Gooch <u>Value Creators</u>
2.20pm	Market opportunities for regeneratively grown food	Sue Logan <u>Naturally Nurtured</u>
3.00pm	Closing Remarks	David Broadhurst Senior Manager, Sustainable Agriculture <u>Perth NRM/RegenWA</u>

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Speakers in order of presentation

Bonnie Jupp comes from a farming family and grew up Northampton, in WA's Midwest where she developed an appreciation for the land, coast, environment and regional communities. She wants to work with landholders to build resilient communities for future generations.

Since completing a Bachelor of Environmental & Agricultural Science at UWA, Bonnie has worked as a Regional Crop Protection Agronomist at the Department of Primary Industries and Regional Development (DPIRD) in Geraldton, conducting local field trials investigating weed and disease management in cereal crops, and then worked as a Marketing Officer role for WA-based cereal breeding company, InterGrain. Bonnie is also part of the team at Perth NRM working on the Natural Capital Accounting Project establishing sampling protocols and conducting on farm ecological assessments and soil sampling.

Nancye Gannaway has more than 20 years' experience providing extension services to farming and rural communities. Her experience includes catchment and landuse planning for agriculture, small landholder extension programs, business management training for climate adaptation and social support systems for rural and regional communities.

She has recently engaged with regenerative agriculture practitioners and is currently working with the Swan Valley and Perth Hills food growing, food value adding and agri-food tourism businesses to identify sustainable opportunities and solutions for the many challenges to growing food next to a large urban population.

Dr. Christine Jones is an internationally renowned groundcover and soil ecologist. She has been working with innovative landholders to implement regenerative land management practices that enhance biodiversity, increase biological activity, sequester carbon, activate soil nutrient cycles, restore water balance, improve productivity and create new topsoil.

Christine has organised and participated in workshops, field days, seminars and conferences throughout Australia, New Zealand, South Africa, Zimbabwe, Western Europe, Central America, USA and Canada.

Blythe Calnan became interested in regenerative agricultural systems after observing widespread land degradation and resulting food insecurity across the globe. This interest led to Blythe & Gregg starting their own farming business in Uduc, Southwest WA. There they run beef breeders, seasonal grass finishing and pastured egg birds as 'Runnymede Farm'. They are on the journey of transitioning from a high input Dairy enterprise to a thriving ecosystem focused on soil health. Blythe is passionate about empowering other producers with the skills, information and support to make the best decisions for their family, land and livestock.

Vincenzo Velletri is Chair of Slow Food Swan Valley and Eastern Regions Inc., Slow Food International Councilor for Australia and Oceania, Committee member of Experience Gidgegannup and Committee member of the Gidgegannup Progress Association and Committee member of Perth Hills Future. He is also a chef and business owner of Il Paiolo Events Catering. Vincenzo has been living in the Perth Hills for the last 32 years and is passionate about food, food culture and the sustainable development of the Perth hills including tourism and agritourism. He is a great believer that our food system needs to become more sustainable and support local small producers in order to preserve our biodiversity.

Regenerative Agriculture for Perennial Horticulture

Tony Della Bosca is an economist and commercial analyst for DPIRD and also consults to private and corporate agricultural producers. Tony began his career in the eastern wheatbelt as a producer on a large Southern Cross property operating grain, sheep and cattle enterprises. In the mid 1980s he left the farm to gain a Bachelor of Business majoring in agriculture and accounting and was then employed by Australian Agriculture Consulting and Management to establish a tax accounting service to the company's large farming clientele. Tony then moved to the newly formed Heytesbury Pastoral Group as Executive Agribusiness Manager in control of 300,000 head of cattle across northern Australia including about 25,000 hectares of farming operations in southern Western Australia. In 2014 he was appointed project manager for the Gascoyne Food Bowl Project – a \$25 million infrastructure project to expand and drought proof the horticulture industry in Carnarvon. Tony is currently working on the technical and commercial impact of transitioning to Regenerative

Maree Gooch has more than 35 years of experience, working at executive levels in strategic business development, facilitation, public sector administration, policy development, governance and training. Her specialty areas are Small to Medium Enterprises (SMEs), finance, agriculture and food production, tourism and hospitality. Maree specialises as a facilitator, and is a business coach, qualified trainer and proud co-owner of Value Creators. She assists organisations with re-booting their business, as well as strategy and business development, succession planning and marketing. She is the consulting Executive Officer to Safe Farms WA, an NGO NFP providing information and education about chemical safety and Occupational Safety and Health compliance to the agri-food sector. She was a Lead Facilitator for Murdoch University's Centre for Governance and Business. She has delivered training to more than 400 businesses through DAFWA's strategic planning workshops for agri-food producers in WA – including in regional and remote areas. Maree is a board member of a number of private organisations, the Agriculture Pesticide Veterinary Management Authority, Farmsafe Australia and is President of Perth Rotary Club..

Sue Logan has worked in food and agriculture market insights research for Government and private industry since the 1990's. Her interest in regenerative farming stemmed from recognising the return was not equalling the effort required by the farmer. She worked with scientists and undertook market research locally and overseas with over 1000 consumers to understand the gap between regenerative farming and the market. By implementing her research findings, a Western Australian company now has its product in cold storage in supermarkets and hotels across Asia. Sue's focus is educating consumers about WA regenerative farming products . She is working with the Singapore Government and private entities to bring WA regenerative foods to Asia.